

Hitting Cancer Below the Belt

Can We Talk? I Care About You.



Moving Family From Awareness about Colorectal Cancer to Action

Colorectal cancer remains a prevalent concern for people 45+ years of age, and is also rising sharply in younger populations. Those born after 1990 are estimated to have a 90% increased risk of colorectal cancer by 2030, but we can change that statistic!

Do You Know Your Family History of Colorectal Cancer?

How many first degree relatives have been diagnosed with colorectal cancer?



Enter total number: _____
Is the answer 1 or more? Yes No

(Mother, Father, Sister, Brother, Daughter or Son)

How many second degree relatives have been diagnosed with colorectal cancer?



Enter total number: _____
Is the answer 2 or more? Yes No

(Grandmother, Grandfather, Aunt, Uncle, Niece or Nephew)

If the answer is YES, there is an INCREASED risk of colorectal cancer in your family.

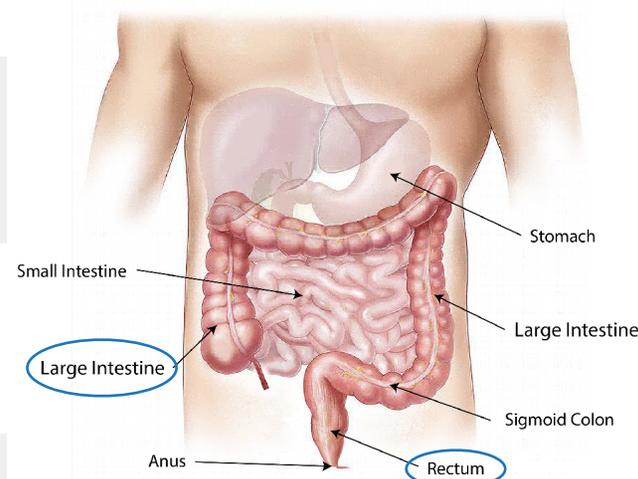


Photo: Rich Conklin (center) pictured with his two children. Rich passed due to colorectal cancer at the age of 43 in 2011. A loving father, husband, son, brother, uncle, coach, and friend. His two children began screening in their 20's. Talk to loved ones today about your family history.

Colorectal cancer screening begins at age 45 or earlier with a family history, or if experiencing signs and symptoms. Do not ignore chronic constipation (one or more days without pooping), blood in your stool (poop), irregular bowel habits, or abdominal pain/bloating. At any age, doctors need to know your family history and the above symptoms.



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